



# Green Product Assessment and Eco-design China Forum - Shanghai

## Theme

Promote Green Product Eco-design and Market Development in China

## Content

Session I: Design of credible green product assessment system

Session II: Development of green product policy and market

Session III: Best practice and know-how sharing - eco-design in business

## Host Organization

China Green Industry Foundation

1mi1 Eco-design Community

## Supporting Organization

Shanghai Jiaotong University (SJTU)

Ecovane Environmental Co., Ltd

## Other Supporting Organizations

(list will be updated soon)

January 26, 2018

SJTU, Shanghai, China

Draft version

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**1.26** 08:30-13:30

## Session I: Design of a credible green product assessment system

Host: President of 1mi1 community - Gong Wanbin (Bill)

08:30 - 08:35 Welcome by SJTU representative

08:35 - 08:40 Welcome by representative from Shanghai Municipal Government

08:40 - 09:00 CNCA: China Green Product Assessment (tentative)

09:00 - 09:20 MIIT CGIF: Eco-design, assessment and culture – the synergy for green industry in China

09:20 - 10:20 Mr. Eric Mieras from PRe Consultant (Netherlands): development of PEF in European Union - experience and lessons learnt

10:20 - 10:40 Tea break

10:40 - 11:30 Discussion panel: how to build a green product assessment system

Panelist (tentative): GM of ULE China, GM of CEC China, Representative from EPD International AB, GJC, USGBC and retailer associations;

11:30 - 12:00 1mi1 Community: Building a shared platform for eco-design, green product assessment and market construction

12:00 - 13:30 Lunch

**1.26** 13:30-15:30

## Session II: Development of green product policy and market

Host: Leader of China-UK Low Carbon College, SJTU

13:30 - 13:45 Prof. Zhang X.S. from Ecological Strategy Research Institute of State Council: Green Economy and civilization

14:15 - 14:30 Bin Hui, Vice GM of CNEEEX: Environmental trading and market development (tentative)

14:00 - 14:15 Prof. Shi Han, CityU (hongkong): Green Industrial Zone Design

13:45 - 14:00 Mr. Li Boyang, CCIDgroup: policies and implementation of product eco-design in China

14:30 - 14:45 Liu Jia, Director of Shanghai Information Center: Topic to be decided;

14:45 - 15:00 Yu Haiyong, Vice GM of JKTAC: Green Building Material Assessment and Promotion Roadmap

15:00 - 15:15 Song fang, Dean of Modern Logistic Research Institute, Suzhou University: study of green factory from a supply chain perspective

15:15 - 15:30 Joyce Chou, China Representative from FTA: Best Practices from Business Environmental Performance Initiative (BEPI)



**1.26** 15:50-20:00

## Session III: Best practice and know-how sharing - eco-design in business

Host: Terence Lai, GM of Createnetwork

15:50 - 16:00 Terence Lai, GM of Createnetwork: what is your business?

16:00 - 17:30 Best practice sharing

Selected presentation from business leaders in sectors of green building, transportation, material, chemical, cosmetics, fashion, packaging, and units such as hotel, school and retailers.

17:30 - 17:40 Forum Closing Speech by Dean of China-UK Low Carbon College, SJTU

18:00 - 20:00 Dinner

## Note of Registration

### Fee

800rmb per person;  
300 for students;

### Venue and Accommodation

Shanghai Jiaotong University, to be updated;

### Contact

Sponsorship and Eco-design Competition Workshop Cooperation: fangwx@1mi1.cn (Mr.Fang)

Speech Application: ecodesign2018@1mi1.cn (Ms.Meng)

Supporting organization issue: hecq@1mi1.cn (Mr.He)

## Media Partners (tentative)

