



Green Product Assessment and Eco-design China Forum Shanghai

Theme

Promote Green Product Eco-design and Market Development in China

Content

Keynote Speech from China and International Speakers about green product policy, trend and development

Discussion of Brands' Green Creditability and Assessment

Innovation and Value-adding through Eco-design in various industries: case studies

Announcement of 1mi1 Eco-design platform and community for Collaboratory green product assessment, EPD and Eco-design

Announcement of 1mi1-CGIF Green Assessment Center

Host Organization

China Green Industry Foundation

1mi1 Eco-design Community

Supporting Organization

Ecovane Environmental Co., Ltd

And organizations to be confirmed (list will be updated soon)

January 26, 2018

Location: Shanghai, China

Green Policy and Market Session

1.26 8:30-10:15

Eco-design Market and Policy I

08: 30 Welcome speech from Shanghai Municipality Government
08: 45 MIIT representative: Eco-design policy drives green manufacturing and development in China
09: 15 Prof. Zhang X.S. from Ecological Strategy Research Institute of State Council: Green Economy and civilization
09: 30 Mr. Eric Mieras from PRe Consultant (Netherlands): Keynote speech on development of PEF in European Union

1.26 10:30-12:00

Eco-design Market and Policy II

10: 30 Representative from UNEP/UNIDO: Sustainable Consumption and or Industry (Tentative)
11: 00 Joyce Chou, China Representative from FTA: Best Practices from Business Environmental Performance Initiative (BEPI)
11: 30 Dr. Chen Shaofeng from China Academy of Science: Eco-design and sustainable Development in China (Tentative)

Value adding through eco-design and innovation

1.26 12:30-13:15

Luncheon: Announcement of 1mi1 Eco-design Community

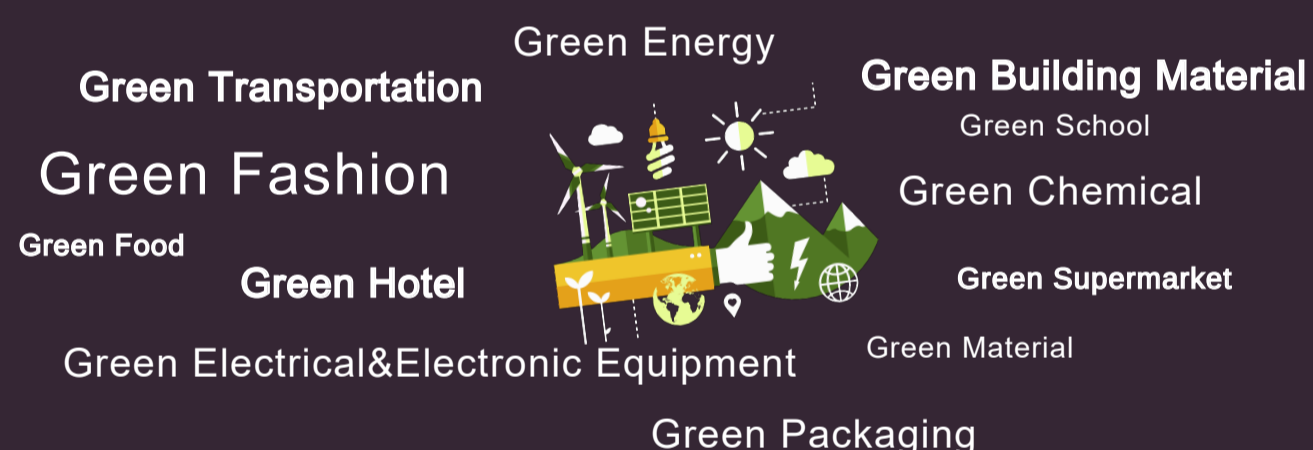
Announcement of collaboration on green product assessment: a shared participatory community model
Announcement of 1mi1 Eco-design Competition: the results from Shenzhen and Shanghai
Announcement of 1mi1 Eco-design handbook and 1mi1 PCR/EPD development Guideline



1.26 13:30-15:30

1mi1 Eco-innovation and Value Adding Parallel Panels

Selected presentation from submitted application by various industry and business sectors, including but are not limited to:



1mi1 Eco-design Competition

A series of eco-design competition workshop will be arranged before and after the forum, to enhance eco-design learning and practice among business, universities and society.
See more on 1mi1 Eco-design Competition Hackson Plan.

Note of Registration

Fee

800rmb per person
300 for students

Venue and Accommodation

To be updated

Contact

Sponsorship and Eco-design Competition Workshop
Cooperation:fangwx@1mi1.cn (Mr. Fang)
Speech Application:ecodesign2018@1mi1.cn(Ms. Meng)
Supporting organization issue: hecq@1mi1.cn (Mr. He)

1.26 15:45-16:30

Building a New Era of Green Normal through Cross-boundary Dialogue

15: 45 Green Finance
16: 00 Eco-design Strategy and Implementation
16: 15 Share and Circular Economy
16: 30 Eco-design in Industrial Park

1.26 16:30-17:45

Roundtable: Green Product Assessment and Brand Creditability Development

Guest including representatives from: Certification and Accreditation Administration of the People's Republic of China, CEC of Ministry of Environmental Protection, USGBC (USA), ULE (USA), IVL(Sweden) and representatives from Business.

1.26 17:40-18:00

Closing ceremony

Closing Keynote Speech: Mr. Li Hongyan, Chief Representative of CGIF

Media Partners (Tentative)

